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of M. I. T.

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PEACOCK AIRS

TO judge from the almost complete lack of freshman ties, the Class of '32 was sore hit by examinations. If appearances mean anything, about sixty percent of the large group are no longer in residence. But the records show that few of them left—they are too low in class spirit to display their emblem. So utterly lax have they grown, in fact, that no longer do they even offer the lame excuse, "It's being cleaned" to explain their disregard of the Institute Committee's dictum. They simply don't bother to wear them.

Those rules, freshmen, were adopted after considerable thought, and were designed for your good. Their success last year was signal—the simple expedient of saying "Hello" in the corridors increased the good fellowship towards which we are all striving and made very worth-while contacts for the first year men. The cardinal-and-gray ties were to make for a unity of the class, and they fulfilled their purpose admirably.

Ever since their defeat of the Sophomores in the Field Day meet, the freshmen have been getting rather "Cocky", to use very appropriate slang. They were good on that day, but everyone gave them credit for it, never thinking that the matter would so affect their conceit. This feeling has grown, however, and a very offensive superiority complex has supplanted their justifiable pride. Few are willing to comply with the simple regulations imposed on them. It should be wholly unnecessary to point out that in their first year at the Institute they may expect to accede to some demands. Yet their insufferable airs in refusing to adapt themselves show only too plainly their attitude of denying any such responsibility towards the general school spirit.

We would urge that the Freshman Rules Committee of the Institute Committee make a survey which is sure to confirm these statements, if they are not already aware of this deplorable state of affairs. There has always been a laxity in the matter of the "Hello Rule", but more flagrant still has been this disregard of the tie rule. It is long past the time when mild action should be taken; it is essential that something drastic be done. We have known of the old fashioned "splash parties"; paddling is a considerable persuader; publication of the names of the offenders may do some good. But it is high time we had action!

VOLUME XLIX of THE TECH takes pleasure in announcing the following Managing Board, Associate Board and Staff for the coming year:

Managing Board: D. T. Houston, General Manager; W. F. Howard, Editor; C. Connable, Managing Editor; G. Smith, Business Manager. All these men are Class of '30.

Associate Board: R. Davis, News Editor; W. N. Currier, Sports Editor; G. M. Roddy, Advertising Manager; H. J. Truax, Treasurer; J. K. Minami, Circulation Manager. All these men are Class of '31.

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Assistant to the Managing Editor: E. S. Worden, Jr. '31.

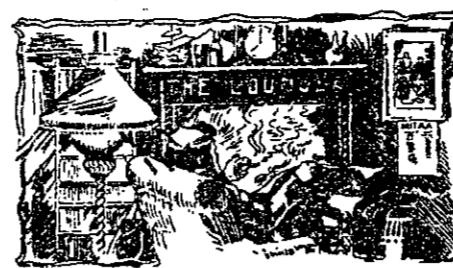
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Sports Writers: P. A. Roberts '32.

Reporters: E. L. Clark '32, J. F. Crowther '32, J. B. Smith '32.

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Professor Samuel C. Prescott Works To Find How To Make Perfect Coffee

Has "Tasting-squad" for Finding What Blends Please the Public Palate

loid caffeine which has markedly stimulating properties and may be regarded as the most significant of the ingredients in the seed.

A large number of papers bearing on the effect of coffee on the individual have been reviewed. The majority of these indicate that the use of coffee in moderate quantity is without harm to the consumer, although it is established that some individuals are so sensitive as to be readily affected adversely by its use. It was also pointed out that coffee should in general be taken with other foods in order to get the recuperative power over the muscles of a fatigued organism and the proper exhilarating action on the mental processes.

Forms Testing Squad

Professor Prescott investigated also the making of coffee, in this line of investigation he was confronted with a highly important question this was "What is good Coffee?" There is no such thing as a coffee gauge, to say whether the coffee is good or bad. Generally, the flavor of coffee that will please one person will not please the next for the human likes and dislikes of flavor vary as widely as they do for color and sound. To answer this question Professor Prescott organized a testing squad, made up, primarily, of the secretaries employed at the Institute, and everyday at noon this group assembled and gave their opinions as to the best of the several coffees that Professor Prescott had prepared for that day.

The result of these tests indicate that coffee most pleasing to the average person can be best obtained by using utensils that are not made of metal. The water should not be very alkaline and the temperature should not exceed ninety-five degrees centigrade. The time of infusing should not be over two minutes.

Salesmen Wanted!

Lively men wanted to sell THE TECH. Men having free hours on Monday, Wednesday, or Friday report to 302 Walker Memorial for particulars.

J. K. MINAMI
Circulation Manager

THE EDITORIAL SPECULUM

The time has come for a new start. Last term's worries are behind us. We can neither add to nor detract from our record, for "The moving finger writes having writ, moves on." Today we are making a new beginning with a clean slate and stimulated effort. If we could begin every new day with the spontaneous vigor of the start on a new term, achievement would be just so much more swift and the satisfaction that much greater.

There are no ironclad rules on How to be Successful. But there are several on How Not to be Successful. Among the most prominent of these is lack of concentration. Lack of concentration is very closely allied to lack of interest. And the man who works at a job he is not interested in, is not a man—he is a slave. But whenever the slaves becomes interested in the job, he is no longer a slave. Therefore, why not let the struggle be to increase one's range of interests? Such increase is infinitely simpler than slavery, and vastly more satisfactory.

The mistakes of last term have already been dignified into that valuable possession known as Experience and are recent enough to be potent in the next four months.

Hockey, as played by the colleges, is more dangerous than football or any other sport is a fact that is brought out by Joseph Stubbs, Harvard Hockey Coach, whose article, "Intercollegiate Hockey in the East," appears in the February issue of College Humor.

"A doctor is in attendance at all practices and games," says Coach Stubbs, "and he has a most complete equipment of medical supplies. It might be noted that we had two very severe injuries from skate cuts last season, both of which required prompt needlework. One of the visiting players dislocated his shoulder in a game, was etherized, his shoulder reset, and strapped up without leaving the building. There are very few practices or games where the doctor leaves without having a call for his services. Hockey is a dangerous game."

RELAY TEAM WINS AT K. OF C. MEET

Bolanos and Jameson Won Bouts in Navy Meet Last Saturday

Engineers Lost Fast Race To Harvard Relay Team At Annual B. A. A. Meet

During the holidays the Technology track team participated in two indoor meets, competing with the best collegiate and amateur talent in this part of the country. The relay team gave a good account of itself, winning from the Maine team and losing a hard race to the Harvard team, which was easily the fastest collegiate four in either meet. The individual winners were Maurice Herbert '30 and Phil Benjamin '31.

ENGINEER BOXING LOSE FIRST MEET TO NAVY MITTMEN

**Cardinal and Gray Takes Two
Bouts, Losing Meet by
Score of 5-2**

FORFEIT 160 POUND BOUT

**Bolanos and Jameson Win Over
Middie Opponents by
Decision**

Meeting its first opponent, this season, the Technology boxing team lost to the Navy mittmen last Saturday at Annapolis by the score of 5-2. The Cardinal and Gray team were victorious in the 135 and in the 145 pound classes, the Navy team taking the five other bouts. Captain Bolanos and Jameson won their bouts by decision, while the Middies took two by decisions, two by technical knock-outs, and one by forfeit.

In the first match, Orleman, 115 pound Technology man was defeated by Fry on a judges decision after three rounds of hard fighting. Although Orleman appeared to be faster, the Navy man seemed to be in better condition, and was able to take the decision in the end.

Lamoretti lost to Balenger of the Navy in the 125 pound class in the second bout of the evening by the judge's decision after three rounds. Lamoretti was fast, and ducked in and out scoring on his man in the early stages, but he too lost to his better conditioned opponent.

Bolanos Wins a Decision

Captain Bolanos, 135 pound Engineer mittman, defeated his Navy opponent, Foley, in the hardest, and most exciting battle of the evening. Captain Bolanos was fast, stepping in and out, jabbing constantly at his opponent, and it was finally by these tactics, that he was able to win the first M. I. T. victory. Captain Bolanos was in fine condition, defeating one of the Navy's best men, and promises to be intercollegiate champion in the 135 pound class.

Technology tied the score when Jameson, the M. I. T. 145 pounder, defeated Williams, 135 pound Intercollegiate Champion, in three rounds of hard boxing. Jameson, who was constantly the aggressor, was able to send his man to defeat by stiff left jabs, followed by crushing rights.

By a forfeit, the Navy was able to take a lead in the 160 pound class. Franks who was scheduled to meet Captain Ricketts of the Navy was unable to enter for Technology.

Horton and Scheuren Lose

In the 175 pound class, Horton of M. I. T. was defeated by Moret by a technical knockout in the second round. Horton, bobbing and weaving, was unable to duck the left jab, and swift right of Moret, and although Horton showed plenty of class, he met defeat at the end of the second round when Moret sent in a barrage of lefts and rights.

To end the meet the Navy took the last bout also by a technical knockout. Scheuren has had little chance to get into shape, having had only a few weeks practice before the meet. After attempting some wild rushes which the Navy man stopped effectively, Scheuren went twice to the canvas on hard rights, and the match ended, the Navy man being credited with a technical knockout, making the final score 5 to 2.

One hundred fifteen-pound class—

On Saturday, January 26, the Cardinal and Gray runners assisted at the first track meet to be held in the new Boston Garden, when the Boston K. of C. staged the eighth annual Prout Memorial games. In spite of the large number of competitors for honors from all over New England, M. I. T. managed to carry away a fair share of the laurels.

Relay Team Defeats Maine

Due to a late change in the plans, the Engineers were matched with their old rivals from the University of Maine, instead of with Brown and Bowdoin as had been scheduled. The relay team as it was finally organized consisted of Reynolds, Captain Hallahan, Berry, Ladd, and Lappin as an alternate. The regular team, composed of the first four men, had a comparatively easy time with the Maine speedsters and made fairly good time in the race.

Reynolds, the lead-off man, had a slight advantage over his opponent at the end of his quarter. The next two runners, Hallahan and Berry, piled up a safe lead with little trouble, and Ladd wound up the race with many yards to spare. The Maine team consisted of Berens, Hardy, Lathrop, and Niles, names which are familiar to the followers of collegiate track affairs.

Herbert Wins Handicap Event

Maurice Herbert, one of the best distance men on the Varsity, won the three-quarter mile run against a field of nearly forty entrants. With the aid of a twenty-eight yard handicap, he managed to take the lead after about two laps and hold it for the remainder of the race. Lindsay, the Maine star, made a fighting attempt to catch Herbert, but his handicap of eight yards was not enough and he fell short by a considerable margin. The time for the race was 3:18 1/5.

At the fortieth annual meet of the B. A. A., which was held in the arena on February 2, the Technology team did its usual type of work but had to compete with talent that was somewhat better than the preceding week.

Harvard, the customary rival at this meet, turned in the best time of the evening and the race was no picnic for them. The same team ran in this meet, Reynolds losing the first tussle by three yards. Ladd ran an even race with his Harvard opponent and the margin remained the same at the end of the first half. Berry started slowly and lost a little ground, but he stepped out and passed his man before the first lap was over. On Berry's second lap Harvard again took the lead and held it, though Hallahan put up a good fight. The time for this race was 3:31 1/5.

Benjamin Makes Good Jump

In the high jump everyone started at scratch, and the field was made up of stars and veterans at the game. Phil Benjamin made a fine jump of six feet, and in so doing, tied for first place with Charles Major of New York, Seekins of Colby, and Stafford of the B. A. A. A jump-off was held for the gold medal which had been offered as a prize, and was won by Major, who is one of the best jumpers in the country today.

Fry, (N) defeated Orleman (T). Judges' decision after three rounds.

One hundred twenty-five-pound class—Ballenger (N) defeated Lamoretti (T). Judges' decision after three rounds.

One hundred thirty-five-pound class—Capt. Bolanos (T) defeated Foley. Judges' decision after three rounds.

One hundred forty-five-pound class—Jameson (T) defeated Williams (N). Decision after three rounds.

One hundred sixty-pound class—Capt. Ricketts (N) won by forfeit from Franks (T).

One hundred seventy-five-pound class—Moret (N) won by technical knockout in the second round from Horton (T).

Unlimited class—Swan (N) won by technical knockout in the first round from Scheuren (T).

Tied for First Place in B. A. A. High Jump



P. S. Benjamin '31

CREW ACTIVITIES START WITH CALL FOR CANDIDATES

**Early Practice Began Yesterday
on Machines—Barge Will
Soon be in Use**

VARSITY IN GOOD SHAPE

**Prospects Are Bright for the
Spring Season—Varsity
Loses Three**

Intensive crew practice began yesterday afternoon with the call for candidates by Head Coach Bill Haines. Many of last year's Varsity eight and numerous candidates from the various freshman crews reported during the afternoon. All men were given a short workout and organized into groups which will row regularly on the machines. At present there is still a small amount of ice on the river so that it will probably be the latter part of next week that the men will be out in the sixteen oared barge.

As has formerly been the custom the Varsity crews will practice at 5:00 o'clock and the one hundred and fifty pounds eights will follow at 5:30 o'clock.

Varsity Men in Condition

Many of the Varsity men have kept up practice since the crews finished rowing last November so that Coach Haines hopes to have the Varsity boat synchronized in a minimum time, devoting the major part of the time to the three new men necessary to fill up the Varsity boat.

The candidates for the other crews are expected to report during the course of the week as intensive training will begin immediately. Coach Haines stressed the importance of the men reporting at once because of the small amount of time available after classes and he intends to overcome this handicap by prompt registration.

Because of the unusual interest shown by the men last Fall when three full Varsity crews reported for daily practice Coach Haines expects to have one of the largest crews in the history of rowing at the Institute from which to select the first eight this spring. A large majority of the men from

last year's jayvee and frosh crews are back and will be fighting for places on this year's Varsity boat. Three men were lost by graduation last June, while Captain Ed Tittman, Phil Holt, Rolf Zurwelle and Chick Dolben are still here and eligible.

FRESHMAN NOTICE

There are a few vacancies in the Freshman Assistant Track Management Competition which leads ultimately to the position of Track Manager and Cross Country Manager. competition lasts until May. Men who are interested should report at the track house this week.

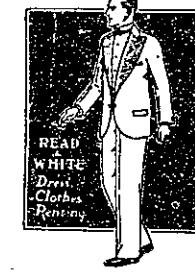
"Aviation in the colleges has been progressing with leaps and bounds," says Joe Godfrey, Jr., in the February College Humor. "The Harvard Flying Club at Cambridge has its own plane and is used daily by its student members. Each year a new plane is purchased by the club members and so successful has been the operation of

the club itself that its members now offer to help the students at other universities to form a similar organization. At Yale the Flying Club will undoubtedly buy a plane this year, and other schools soon to follow are New York University, M. I. T., Georgia Tech, Stanford, California, Michigan, Illinois, and Minnesota. Whatever there are courses in aeronautics—and there are about seventy large institutions now offering such courses—aero and flying clubs are being formed. The great interest now shown in aviation in the colleges is resulting in the taking of special courses in flying by students who wish to become pilots. Students will soon fly their own planes."

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WHAT ARE YOU DOING

With your spare time? Are you in an activity? If not get in the best one and the oldest one.

There are jobs for Sophomores.

There are jobs for Freshmen.

DON'T BE A GRIND

Spend Your Spare Time in Valuable Recreation

THE TECH Spring competition is announced—Inquire at THE TECH News Room or Business Office in Walker as soon as possible.

OFFICIAL BULLETIN

FACULTY CLUB

Lecture in the Walker Memorial, Faculty Dining Room, by:
Mr. Bruce G. Leighton
with the Wright Aeronautical Corporation
Subject: "Present Limits of Aviation"

ELECTRICAL ENGINEERING

The following speaker will deliver a demonstration lecture in Room 10-250:

Dr. J. O. Perrine

of the American Telephone and Telegraph Co.
February 11, 4-5 P.M.

Subject: "Television"

This lecture is open to all students and staff of all departments. A series of lectures will be given from 3:00-4:30 P.M., in Room 10-275, beginning February 5 to 26, inclusive. The speaker will be:

Professor Reinhold Rudenberg

Chief Electrical Engineer of the Siemens-Schuckert Works in Berlin

The lectures for this week will be given on the following dates:

February 6

Subject: "Main and Stray Fields in Alternating-Current Machines II."

February 8

Subject: "Harmonic Fields and Pulsation-Losses in Alternating-Current Machines."

CALENDAR

Wednesday February, 6

9:00—THE TECH competition commences.
8:00—Talk by George Young, Huntington Hall.

12:00—Faculty Club Meeting, Faculty Dining Room, Walker.

12:30—Affiliated Technical Societies, Chamber of Commerce.

Friday, February 8

7:00—Musical Clubs Concert, Salem Normal School.

Saturday, February 9

1:00—Conclusion of Technique Signups.

Monday, February 11

4:00—Lecture on Television by Dr. Perrine, Room 10-250.

Notices and Announcements

TECH SHOW

Measurements for all members of the cast and chorus who have not already received theirs will be taken this week in the show office in Walker every afternoon. Costumes will be made up during exams. A piano player is needed for the Tech Show orchestra. Candidates should report to the music manager, Fleisher, afternoons after five in the office.

COMBINED MUSICAL CLUBS

Positions are open for two men on the personnel of the Combined Musical Clubs, according to an announcement made by the management.

A trombone player is needed by the Techtonians, and tryouts for this position will be held in the East Lounge of Walker at five o'clock today and at three o'clock on Saturday. Men desiring to tryout, and unable to attend these tryouts should get in touch with S. A. Ackiss '30 as soon as possible.

The Banjo Club wishes to secure a pianist, and tryouts will be held at the regular rehearsals in the East Lounge of Walker on Tuesdays or Thursdays at 5 o'clock.

PROF. TUCKER GIVES COURSE XVII LECTURES

In the Course in Building Construction during the coming term, Professor Ross F. Tucker '22 will give a series of lectures on Job Management and Personal Relations in Room 5-226 every Wednesday afternoon at 4 o'clock.

These talks, which will be followed with discussions, will be drawn largely from Professor Tucker's long experience as a builder, and are intended to throw some light upon those personal contacts and relationships that constitute the business of building, and possibly to offer some constructive suggestions that will help the young graduate to shape his course so as to avoid some of the mistakes that often result from a lack of experience.

Beginning today the following topics will be discussed: General Observations, Superintendence, Job Organization, The Handling of Men, Organized Labor, Credit, Ethics, Business, Business Safety in Building, Illustrated, and The First and the Last.

While these lectures are scheduled for students in Building Construction, students from other courses are welcome to attend, if they are interested.

NEW FIELD STATION OPENS IN ROCHESTER

A new field station at the plant of the Rochester Gas and Electric Company, Rochester New York was recently opened by the department of Chemical Engineering under the supervision of Theodore A. Mangelsdorf '26 who has had experience in managing other stations.

The Chemical Engineering Department also operates stations at the Cambridge Gas Light Co., Edison Electric Illuminating Co., at Weymouth, Bethlehem Steel Corporation at Buffalo, Iroquois Gas Corporation Mineral Springs, and the Tidewater Oil Co., Bayonne, New Jersey.

In Memoriam

Charles E. Nettleton, G, died on January 28 from pneumonia after being sick in the Institute Infirmary for ten days. Nettleton was graduated from Yale in 1928 and was taking a post-graduate course in Course X-A at Technology. His home was in Rockville Connecticut.

Humidity Kept at Healthy Standard By New Ventilator

Experiments in Building Three Show Remarkable Change in Atmosphere

No longer will the Technology student suffer from lack of moisture when he is in the class-room. This has been assured by the highly successful performance of a newly-installed system of ventilation in Building 3. It is planned to equip the other buildings with the same device.

It was not so long ago when someone began to think about the condition, which, for an institution devoted to science was badly neglected. It was decided that something radical must be done, especially in the case of the heat treatment laboratories, where the electric arcs reduce the small percentage of moisture in the air to almost nothing. Several hygrometers were set about in different places, and their charts recorded the changes day and night. It was found that the average humidity was about 30 percent, which is much too small for healthy existence.

The remedy was not such a complicated affair as it might seem. At present the method of ventilation is to bring in air from the outside, pass it over hot pipes until it is about 62 degrees. Then it passes through a fan room and enters the rooms near the floor. Another opening near the ceiling draws off the bad air. Radiators in the rooms adjust the temperature to the requirements of the individual users.

The solution of the problem was made by the use of an apparatus in the fan room. This apparatus consists of a copper tank about two feet wide, two feet deep, and five feet long, in which water is kept up to a fixed level by a float arrangement. Steam is bubbled into this water, the amount being regulated by a hydrometer. When the humidity of the air is low the steam is passed through the water, and this moistens the air to the required amount. In the last three weeks the percentage in Building 3 has been kept in the neighborhood of 55 percent. (100 percent being the saturated condition.)

Since the apparatus has shown itself so efficient, it is proposed to install one in each of the nine fan-rooms in the Institute Buildings.

13 MEN ENJOY T.C.A. OUTING AT JAFFREY

Professor Peabody '10 Tells of His Mountain Trips

Technology Christian Association held its annual mid-year outing from January 26 to January 30 at Jeffrey, N. H. The lovers of mountain climbing and winter sports were 13 in number and were headed by Professor Dean Peabody '16, and M. Richard Boyer '29. The group climbed Mt. Monadnock which is 3200 feet high and spent the rest of the four days in and about their camp.

Professor Peabody '10, who is president of the Appalachian Mountain Club talked to them about his trips in the French and Swiss Alps and also aided in making the trip a success. Those who went are as follows: M. Richard Boyer '29, Alfred Cavileer '32, James Bryant '30, Fung K. Chau '31, C. Robert Dexter '27, Chik H. Lau '31, Lowell M. Moses '30, Richard W. Pratt '32, Professor Dean Peabody, Jr., '10, Stanley S. Rudnick '32, Edgar W. Shulenberg '32, William B. Thomas '29 and Otto E. Wolfe '29.

Jim Alexander to Leave Hospital in Two Weeks

Jim Alexander, the janitor of the track house and a good friend of the boys, went to the hospital last Saturday with appendicitis and a growth on the stomach. From the reports of the doctors he is expected to be out in two or three weeks.

Corporation XV

Sees New York Establishments

Private Tug Takes Group Around Bay and Hudson Bridge is Seen

(Continued from Page 1)

was certain of good operation when it left the factory.

The group left for New York, Monday night, and stayed at the Hotel Bristol. The Laboratories of the Bell Telephone Company were visited the first morning and experiments and demonstrations had been prepared for the students. The system of the investigations in telephony and cable communication were explained and they were shown the development of communication in the museum which is in the building.

Visit Soap Company

After a look at the New York Stock Exchange in its busiest hour, the group went to Hoboken to the Colgate Soap Company. Here the students watched Fairolive soap, perfumes, powders, rouge, and washing soap evolve from their chemical components and after the visit the men smelt sweetly from the atmosphere in which they had been walking.

The New York, New Haven, and Hartford Railroad furnished a tug the following morning and the Technology men rode around the harbor and examined the methods of transportation throughout the harbor. In riding up the Hudson River the tall towers of the new suspension bridge at 178th Street could be seen.

The last visit was to the J. Walter Thompson Advertising Agency, the office of which is so decorated that one does not think he is on business premises. After an instructive speech by Mr. Mims, the head of the concern, the various departments were viewed. The trip ended officially at the conclusion of this visit but some of the men stayed to see the metropolitan shows.

JUNIOR PROM HAS 125 SIGNUPS NOW

Patrons and Patronesses For Annual Promenade Are Announced

(Continued from Page 1)

is expected that more than 300 will be present. There were approximately 275 at the ball last year.

As patrons and patronesses for the following; President Samuel W. Stratton, Mr. and Mrs. Elihu Thomson, Mr. and Mrs. Edwin S. Webster, Dr. and Mrs. Francis H. Williams, Mr. and Mrs. Francis R. Hart, Mr. Charles Hayden, Mr. and Mrs. Otto H. Kann, Mr. and Mrs. Arthur D. Little, Mr. and Mrs. A. Lawrence Lowell, Mr. and Mrs. Charles T. Main, Mr. and Mrs. Charles A. Stone, Mr. and Mrs. Albert F. Bemis, Mr. and Mrs. Pierre S. DuPont, Mr. George Eastman, Governor and Mrs. Frank G. Allen, and Professor Charles Spafford.

In Memoriam

Andrew Brink '30 was killed at Pensacola, Florida on February 4 when the plane in which he was soloing crashed from a height of 2,000 feet. Brink was a member of Course XVI and was on a year's leave of absence. While at the Institute, he was a member of the wrestling team. His home was in Wrentham, Mass.

CLUBS TO ENTERTAIN SALEM NORMAL GIRLS

Girl students at the Salem Normal School will be entertained next Friday evening by the Glee Club, the Instrumental Club, and the Techtonians. A combined program will be given by the girls and the members of the Clubs.

An xylophone solo by Gardner Harvey '32, accompanied by Thomas DeMarco '30 will be the feature act on the program.

Buses for Club members will be ready in front of Walker at 4:45 o'clock and will leave promptly at 5 o'clock. It is essential that all members who attend wear their Club ribbons.

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WIRES AND CABLES

INSULATED WITH RUBBER

PAPER OR VARNISHED

CAMBRIC

SIMPLEX WIRE & CABLE CO.

MANUFACTURERS

201 DEVONSHIRE STREET

BOSTON

CHICAGO SAN FRANCISCO

NEW YORK CLEVELAND

JACKSONVILLE

Jordan Marsh Company

A Separate Store in a Separate Building

Stock Taking Sale

of

Broken Lines and Oddments

in all sections of

The Store for Men

Wed., Feb. 6

Thurs., Feb. 7

Fri., Feb. 8

many worthwhile savings in

Suits High Shoes Overcoats Sweaters

Half Hose Gloves Neckwear

Handkerchiefs Leather Jackets Mackinaws

Shirts Pajamas Golf Hose

Newton, Ill., Feb. 22, 1928

Larus & Brother Co.,
Richmond, Va.

Gentlemen:

The tobacco samples you sent me have been received, and they are great.

If you can picture in your mind a lonesomeness of a traveling man in a small town on a rainy night, not a friend in a hundred miles, nothing to do and no place to go:

That was the position I was in when I received your samples of Edgeworth came. It was like a voice from above when I opened the package and got the old pipe steaming.

I have smoked various brands of tobacco for the past fifteen years, but never in my life have I found a tobacco at any price that will equal Edgeworth. It does not bite the tongue, and a beautiful aroma follows. With the good old friend pipe and a can of Edgeworth you can dream of the rainbow's end.

Please count me in the future as an Edgeworth booster.

Very truly,
(Signed) Al Stanley

Edgeworth
Extra High Grade
Smoking Tobacco